

CDM People ePermission

Effective communication channel gives digital access to HCPs in the Nordic region

New!
ePermission for
subscription
from DKK 134
per permission

Direct access to dialogue with your preferred HCPs

You can use ePermission to send out digital newsletters, questionnaires and invitations – quickly and easily. Obtaining consent from healthcare professionals to send them emails opens up a channel for state-of-the-art, efficient communication.

ePermission provides unique access

CDM People contacts your target groups and obtains their consent for your company to contact them digitally. Thanks to our thoroughly tested and well-documented process, you can leave all of the practical details to us.

You will receive regular reports with all key figures.

HCPs appreciate digital dialogue, too

Valuable information is delivered directly to their inbox and they can access it when it fits into their working day – they can respond to the emails or choose to save them or forward them to a colleague.

Subscriptions offer a number of benefits

- The setup is ready to use and effectively deals with any new tasks
- Updates and changes are regularly implemented, at no extra cost
- Any number of new target groups can be added

Select the subscription that suits you

Subscriptions	Projects
<ul style="list-style-type: none">• Start-up cost: DKK 14,995• ePermissions from DKK 134 per permission• Project management from DKK 3,750 /mth	<ul style="list-style-type: none">• Start-up cost: DKK 24,995• ePermissions from DKK 149 per permission• Project management DKK 5,500/mth

More than 250,000 ePermissions in the Nordic region

CDM People has been successfully assisting pharmaceutical companies to set up a digital dialogue with Nordic healthcare professionals (HCPs) for a decade.



Interested in more information about ePermissions and how they can boost your business?

Please contact Marie Louise Borberg on +45 5138 8169 or at mlb@cdm.dk.

CDM
PEOPLE

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How we collect ePermissions



Target group is selected

Calls are made to the target group

Confirmation email is sent

Option for rejecting offer

8-day response period

ePermission is registered



APPROVED E-PERMISSIONS

CDM Pharma Access
Nordic Inside Sales