

# CDM People Remote Detailing

Reach a large number of HCPs quickly and effectively

Give your company more benefits with an annual subscription!

## Do you want to get information fast to a large number of HCPs?

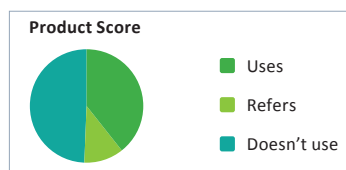
Then Remote Detailing is the perfect solution. Our nurses in our call centre carry out the detailing. They reach a large number of HCPs within a short space of time and for a fraction of the price of traditional consultancy.

Detailing gives you plenty of time to present new therapies and indications and to have a brief conversation with the healthcare professional. Naturally, you decide on the message and select the target group.

### Countless benefits

- An annual subscription ensures continuity and low prices
- Use Remote Detailing to reach preferred target groups
- Use Remote Detailing as a supplement to your consultants
- HCPs appreciate Remote Detailing
- Get regular reports, including feedback on Product Scores

### Product Scores provide valuable information



When we talk to HCPs we often gain an insight into how they view and use your products.

We report the unique knowledge we collect as a *Product Score*.

### Select a subscription to suit you

Annual	Project
<ul style="list-style-type: none"><li>• Start-up cost: DKK 12,495</li><li>• Detailing interview: DKK 595 each.</li><li>• Project Management DKK 3,500/mth</li></ul>	<ul style="list-style-type: none"><li>• Start-up cost DKK 24,995</li><li>• Detailing interview: DKK 595 each</li><li>• Project Management DKK 5,500/mth</li></ul>

### More than 20,000 Remote Detailing interviews annually

CDM People has used Remote Detailing for a decade now to help lead the pharmaceutical industry to greater success.



**Interested in hearing more about how Remote Detailing can improve your sales efforts?**

Please contact Marie Louise Borberg on +45 5138 8169 or at [mlb@cdm.dk](mailto:mlb@cdm.dk).



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### How we work with Remote Detailing



Manuscript is approved

Target group is selected

Calls are made to all in the target group

Date and time are scheduled for an interview

Detailing interview is conducted

Detailing data are recorded

Report, incl. Product Score