

CDM People ePermission

E-permission gives you access to doctors via email
– prices from only DKK 99 per doctor acceptance

E-permission – acceptance of electronic mail – makes it quick and easy to send product material and newsletters, questionnaires, invitations, booking letters and more to the doctors' inboxes.

Would you like to measure the success of your marketing campaigns? – This is also a possibility with modern, legitimate email marketing.

CDM Online Marketing obtains e-permissions from the doctors, specialist doctors and nurses that your company wants to enter into an e-dialogue with.

This is how we get acceptance for email

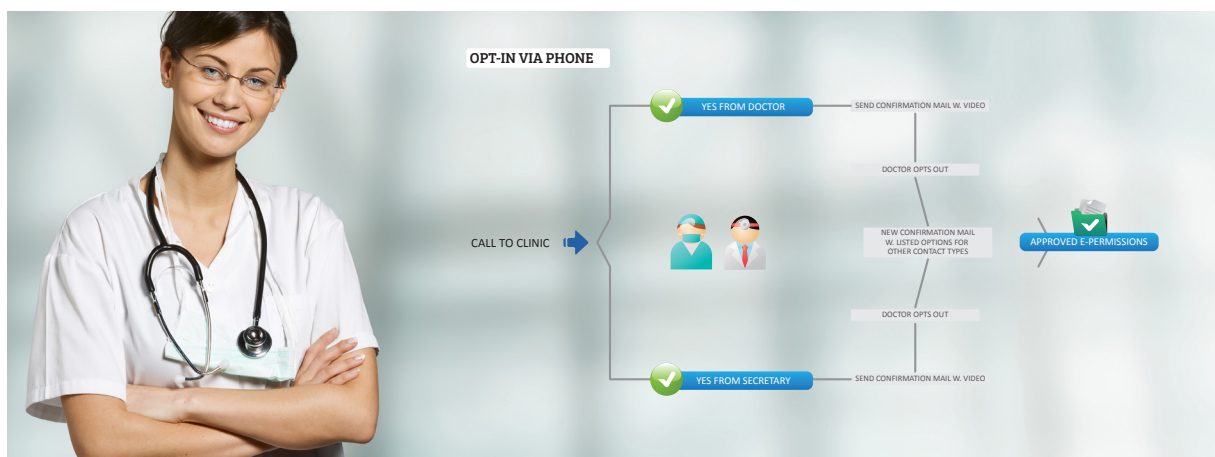
Your prospects are contacted by phone via our call centre and confirmation emails are sent

- Follow-up on confirmation emails
- Delivering of your e-permissions and report
- E-permissions are obtained in all the Nordic Countries
- Starting price DKK 19,995
- E-permissions from DKK 99 each

Typical e-permission procedure

- The target group is selected
- The target group is called by phone
- Emails are sent with a consent link
- The recipient gives active consent to electronic dialog
- Consent is confirmed by email
- If there is no response to the email, a new email is sent out with a consent link

The procedure may vary depending on whether an Opt-In or Opt-Out solution is selected.



Enter into an e-dialogue with key people

Give your company exciting opportunities to enter into a web-based dialogue with thousands of key people in the Nordic markets. We also offer to maintain your e-permissions agreements.

CDM
PEOPLE

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