

# CDM Pharma Callcenter

Get more and better meetings with doctors

## Achieve greater influencing of doctors

CDM Pharma Callcenter are specialists in booking meetings for consultant pharmacists. Annually, we book more than 10,000 high-quality meetings with doctors on behalf of both Danish and international pharmaceutical companies.

We offer an outsourcing solution in which, first and foremost, we plan and book your meetings. However, we can also maintain the consultant pharmacist's individual calendar and collect valuable data relating to doctors and visits.

## The benefits are numerous:

- More meetings for every consultant pharmacist
- Better quality meetings
- Greater influencing of the individual doctor
- A more professional image

## Specialists in Pharma-doctor contact

CDM Pharma Callcenter works only for pharmaceutical companies and therefore has extensive specialist knowledge and experience of the industry's unique conditions.

Besides booking meetings, we can also:

- Maintain the consultant pharmacists' individual calendars
- Register all consultant activities centrally
- Maintain the doctors' contact data
- Transfer data to your CRM systems
- Collate analytical data

And, of course, we make sure that the doctors are contacted at their preferred times.

## Happy consultant pharmacists

In our experience, consultant pharmacists really appreciate having the time and energy for their most important role, namely dialog with the doctor. And, less stress makes for happier employees – and happy employees are worth their weight in gold, aren't they?

## Sparring and dialog

Also, use CDM as a sparring partner in connection with, for example, with

ABC categorisation of the target group, campaign management and planning of events from idea to execution.

## Related CDM Pharma solutions

### CDM Data Service

Updates contact-prospects in the health service Quality check and data cleaning of your existing customer database

### CDM Optimize Pharma

User-friendly CRM built into Microsoft Dynamics CRM

### CDM Regulatory Manager

Management of regulatory processes

### CDM Event Manager

Automatic handling of your events

# CDM

PEOPLE

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CDM Pharma Access  
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